



Sri G.V.G. Visalakshi College For Women, Udumalpet- 642128
Autonomous and Affiliated to Bharathiar University, Coimbatore
Accredited at A⁺ grade by NAAC (Fourth cycle)

An ISO 9001:2015 Certified Institution

www.gvgvc.ac.in; gvgprincipal@gmail.com Ph.04252-223019, Fax; 04252-233111



ISO 9001:2015



www.tuv.com
ID: 910557385

Circular

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Department of Commerce (Business Analytics)

Circular

Date:03.01.2024

The Department of Commerce (Business Analytics) is organizing Guest Lecture on **"Investor Awareness Programme-Financial Planning"** at **Room No:09** on **11.01.2024** between **11.15 am – 12.15 pm**. As per the schedule, the UG students mentioned below are cordially invited to gain awareness and knowledge relating to Investment.

S.No	Class	Signature of the HOD
1.	III B.A History	
2.	III B.A Economics	
3.	III B.Sc Physics	

Susmitha
Signature of HOD

HEAD OF THE DEPARTMENT,
Department of Commerce,
(Business Analytics)
G.V.G. Visalakshi College for Women,
Udumalpet.

Invitation

SRI GVG VISALAKSHI COLLEGE FOR WOMEN (AUTONOMOUS)

AFFILIATED TO BHARATHIAR UNIVERSITY
ACCREDITED A+GRADE BY NAAC
AN ISO 9001-2015 CERTIFICATED INSTITUTION

DEPARTMENT OF COMMERCE (BUSINESS ANALYTICS)

ORGANISES A
GUEST LECTURE
ON

INVESTOR AWARENESS PROGRAMME- FINANCIAL PLANNING

**Resource Person : Mr.C.K.ARIVAZHAGAN
(Empaneled trainer to BSE)**

Date : 11.01.2024

Time : 11:15A.M To 12:15P.M

Venue : Gallery Hall(Room no:09)

**COORDINATOR
DR.N.LAKSHMI**

**PRINCIPAL
DR.N.LAKSHMI i/c**

**ORGANIZING COMMITTEE
MISS.S.SUSMITHA
DR.R.BEENA**

ALL ARE CORDIALLY INVITED

Report

Guest Lecture on "Investor Awareness Programme - Financial Planning"

Date: 11/01/2024

Time: 11.15 am - 12.15 pm

Venue: Room No: 09.

Department of Commerce [Business Analytics] organises a guest lecture on Investor Awareness Programme - Financial Planning.

The Resource person was welcomed by Ms A. Jambaisvi [M.B.com(BA)]. He started the session with basis of financial planning. He discussed with the steps of financial planning process.

The work and efficiency with regard to financial planning was discussed and the session was carried out in an interactive manner.

Students were mentioned to provide their own basic review over the planning of financial aspects. They were given ideas for investment and the session was made to fulfil the purpose of investment and investor awareness.

Outcome:

Students gained knowledge on benefits of financial planning by the investor. They were made to recognise the importance of proper awareness before investment.

Number of Beneficiaries: 72

C.K. Arivazhagan

Resource Person

Mr. C.K. Arivazhagan

Susmitha

Head of the Department

HEAD OF THE DEPARTMENT,
Department of Commerce,
(Business-Analytics)
G.V.G. Visalakshi College for Women,
Udumalpet.

N. Lakshmi

Principal

PRINCIPAL i/c
SRI GVG VISALAKSHI COLLEGE
FOR WOMEN (AUTONOMOUS)
VENKATESA MILLS (POST),
UDUMALPET - 642 128.

BSE-Financial Planning-Photographs



Resource Person Profile

C.K. ARIVAZHAGAN
98426 85547 / 88381-13723
arivazhagank1@yahoo.co.in

Career Highlights:

- Certified Professional Skills Trainer for Employees of HCL Technologies Limited
- Certified Trainer to Indian Oil Corporation Limited to Train Dealers and CA's through Dhruva Project
- Master Trainer for ICT Academy of Tamilnadu to train Faculties under FDP for Retail Sector
- Consultant Trainer to Credit Access Grameen Limited (CAGL) to Train Credit Officers and Centre Managers of Self Help and Joint Liability Group Lending
- Consultant Trainer for Mahindra and Mahindra Financial Services Limited to Train employees on Loan Products and Collections
- Consultant Trainer for L&T Financial Services Limited to train Front Line Officers on Financial Products, Microfinance and Collections
- Consultant Trainer for UJJIVAN Bank to Train Customer Relations Officers on Product and Process Training.
- Consultant Trainer for SURYODAY Bank to Train their Field Staff on Loan Products and Collections
- Field Coach for Jana Small Finance Bank to mentor and assist Field Sales Team on Selling and Collection Skills
- Consultant Trainer to MuthootFincorp for Training Branch Managers on making their Centres profitable thro' Behavioural Skills/ Leadership Skills.
- Business Associate of Stratadigm Education and Training Pvt. Ltd. (Partner to Birla Sunlife Asset Management Company) to deliver Investor Awareness Programs to Corporates and Institutions
- Certified Project Trainer for Retail Sales and Personality Development, Gems and Jewellery under GJSCI and RASCI, National Skill Development Corporation
- Consultant Soft Skills Trainer – Behavioural, Professional and Business Communication Skills to IT Sector training employees at Infosys and Accenture
- Assessor for Telecom and Electronics Sector Skill Council – Retail Sales Management- Conducting Assessments for Trained Candidates under Various Skill Development Training Agencies approved by Government Schemes
- Assessor for UNLIMITED (Formerly Megamart)– Retail Chain – To assess their Instore Employees and appraise them for promotion

- 39 months of experience as the Sales Head for SMSGupshup.com in Chennai and currently Senior Consultant, India's No.1 Social Networking Website and Commercial Branded SMS service provider
- 14 months of experience as a Soft Skills Trainer for MBA Students
- 24 months of experience as an Entrepreneurship Development Training Manager for Micro, Small and Medium Enterprises (Formerly Small Industries Service Institute Training Agency), Government of India
- 35 months of experience as an Assistant Manager(HR and Training) in a 100% EOU BPO doing Web Content Development for a US Client
- 31 months of experience in Cellular(Telecom) Industry holding different responsibilities ranging from Product Executive to Senior Territory Manager
- 36 months of experience in Paging Industry holding different responsibilities ranging from Sales Officer to City Incharge

Education:-

Certified Securities Market Trainer – NISM Series XII Qualified

Certified Commodities and Derivatives Markets Trainer – NISM Series XVI Qualified

Certified Trainer for CSR Initiative of Bosch Employability Skills Training Programme

Certified Zone Trainer of Junior Chamber International – A Worldwide Federation for Young Leaders and Entrepreneurs

Certified Soft Skills Trainer

M.K.Grey Cells Training Institute, Mumbai

(Trainers of Major Corporates Like Johnson&Johnson, Mahindra Group Etc.)

Diploma in E-Learning Policies

Asian Development Bank Institute, Japan, 2007

Management Development Programme Diploma in Sales and Marketing from Small Industries Service Institute, Government of India, 2005

Certificate in Entrepreneurship Development

Technical Consultancy Organisation of Karnataka and Karnataka Regional Engineering College, Surathkal, 1998

Post Graduate Diploma in Marketing Management.

Annamalai University, 1997

Bachelor of Engineering (Electronics & Communication ,Karnataka Regional Engineering College (Now NIT), 1996

Experience and expertise:

- Trainer for DNA (Daily News and Analysis) – a Zee TV Group Venture, News Media

- Qualified as Train the Trainer from M.K.Grey Cells Training Institute(Training Partner of Johnson&Johnson, Mahindra and Leading Corporates)
- Trainer for Coimbatore Productivity Council engaged in Training Middle Level Executives from various Corporates
- Visiting Faculty for Entrepreneurship Skill Development Training Programmes at Micro Small and Medium Enterprises Ministry, Govt. of India(Formerly Small Industries Service Institute), Coimbatore Branch for the past 8 years
- Visiting Faculty for Entrepreneurship Development Training Cell of Coimbatore Institute for Management and Technology (CIMAT)
- Visiting Faculty for IEDC Cell of PSGR Krishnammal College for Women to Train UG/PG Students on Entrepreneurship Awareness
- Trained MBA Students of leading Business Management Institutions On Entrepreneurship Awareness with Focus on Soft Skills
- Soft Skills Trainer for Leading Business Schools to conduct customized Trainings focused on Corporate Grooming of Students
- Online Faculty for Business for students at Al-Jouf College, Saudi-Arabia
- Trained Sales Associates under Telecom Sector Skill Council to make them certified “In Store Promoters” thro’ Training partner Blue Lotus Technologies
- Trained Jewellery Retail Sales Employees under Gems&Jewellery Sector Skill Council to make them certified “Jewellery Retail Sales Associates” thro’ Training partner Labournet
- Corporate Trainer to IT Sector – HCL Computers Limited to train their Entry, Mid and Senior Level employees on Behavioural, Professional and Business Communication Skills
- Trainer for Mahindra and Mahindra Financial Services Limited to train new recruits in Financial Services handling Loan and Insurance products (NBFC Sector)
- Trained Dealers of IOCL in a Special Venue on Business Development and Team Management
- Trained CA’s at each and every IOCL Outlets across Tamilnadu, imparting Customer Centricity Training.

Trainings Conducted at:

Industries:

- Coimbatore Productivity Council – Lakshmi Machine Tools

-Training to Supervisory cadre of Card Machine Manufacturing for Textile Industries on Supervisory Skills mainly on Communication Skills

- Roots India Limited

- Training to Floor level employees on Basic Business Etiquettes, Workplace Communication Skills
- Bimetal Bearings Limited
 - Trainings conducted across all bearing manufacturing unit Floor level employees on Interpersonal Skill development for Team productivity.
- Power Grid Corporation of India Limited
 - Trainings conducted to Supervisors and Junior Engineers on Business Communication Skills and Workplace Etiquette
- Indian Oil Corporation Limited
 - On the Job training to Petrol Bunk Customer Attendants on the Importance of Self Grooming and Presentation, and Basic Communication Skills focused on Sales and Customer Service

Conducted Training to Dealers from Various Cities of South who were assembled and provided Residential Training at a Hotel on ROI, Business Development and Customer Service
- Certified Trainer for Telecom Retail sector training for ICT Academy of Tamilnadu
- Certified Trainer empaneled thro' Ernst and Young to deliver customized Behavioural Skills module for Junior, Mid and Senior Level employees at Jindal SteelWorks at Vijaynagar, Bellary and Salem Plants

Other Corporates and Institutions Training Delivery done:

- The Womens Centre
- The Ramalinga Society for Cooperatives, Coimbatore
- Micro, Small and Medium Industries Development Institute, Govt.of India
 - GMR Infrastructures
 - Mysore Sales International Limited
 - Alstom Networks
 - HCL Computers Limited
 - Infosys Ltd.
 - Direct Taxes Regional Training Institute, Income Tax Dept., Chennai
 - Ministerial Staff Training Unit, Income Tax Dept., Chennai
 - Mahindra and Mahindra Financial Services for new recruits since 2013 till date
 - L&T Financial Services Limited
 - Axis Bank
 - Suryoday Bank
 - Jana Small Finance Bank
 - Ujjivan Bank
 - Metro Shoes
 - Havells Ltd.
 - Indian Oil Corporation Limited
 - Bharathiar University
 - Mother Teresa Women's University, Kodaikanal
 - Avinashilingam Insititute for Higher Education
 - NaanMudhalvan Scheme-Tamilnadu Government Project

Modules Handled:

^Managing Self, Managing Relations, Managing Differences and Managing Teams
^Retail Management – Sales to Store Management
*Soft Skills – Interpersonal Skills for Workplace
*Team Working
*Stress Management
*Effective Business Communication
*Presentation Skills
*Written Communication (e-mail)
*Corporate Etiquettes
*Entrepreneurial Skills
*Sales Training with Role Plays
^Customer Service with Role Plays
*Financial Products – Loans/Mortgage/Collections/ Insurance
*Indian Financial System
*Assets
*Home Loans/Auto Loans
*Documentation for Financing
*Mutual Funds – Equities, Debentures and Hybrid Funds

Personal:

D.O.B: 9th March 1969

Permanenet Address: 209, Nalvar Nagar, IInd Street,
Bharathiar University P.O,
Opp. Childrens' Park,
Coimbatore – 641 046. Ph.:0422-2424575/ M; 98426 85547

List of Participants

ATTENDANCE SHEET OF PARTICIPANTS AND CONFIRMATION FROM HEAD OF THE TARGET GROUP / PARTICIPANTS ATTENDING SMARTS PROGRAM

Date: 11/1/2024 Time: 10.00AM to 11.00AM

Topic of the Program Women Empowerment through Financial Freedom

Details of Venue (Address) Sri G.V.G. Visalakshi College for Women

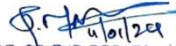
City Udumalpet Tehsil/Block: _____ District Tiruppur

State: Tamil Nadu PIN Code 642128


Details of Target Audience: B.Sc [Chemistry], B.Sc [Zoology]

Language in which SMARTs program is conducted: English, Tamil

Number of Participants attended the SMARTs program: 72


HEAD OF THE DEPARTMENT,
Department of B.Com. (C.A.)
SRI GVG VISALAKSHI COLLEGE,
UDUMALPET-642128.





PRINCIPAL i/c
SRI GVG VISALAKSHI COLLEGE
FOR WOMEN (AUTONOMOUS)
VENKATESA MILLS (POST),
UDUMALPET - 642 128.

Venue: SRIG, V. G. Visalakshi College for Women, Udumalpet Palani Main Road, Udumalpet, Tamil Nadu-642128
 Date: 11.01.2024 Time
 10:00 AM

Sr.No.	Full Name	Phone	Email Id	Overall Program (1 to 5)	Trainer's Delivery (1 to 5)	Are you satisfied with duration of profession? (1 to 5)	How was the overall arrangement? (1 to 5)	Did you learn something new? (1 to 5)
1	B. Rajashreeini	8248003548	rajashreeini92@gmail.com	4	4	4	5	4
2	V. Gangatha	7418334427	gangatha98426@gmail.com	4	4	4	5	4
3	N. Harini	6374752743	harinirandhakumar@gmail.com	4	4	4	5	4
4	M. Divyadharsini	9874251340	divyamasitkurai@gmail.com	4	4	4	5	4
5	V. Vaidhavi	9867587030	mathankumarimathiyalagan@gmail.com	4	4	4	5	4
6	N. Nivinaidali	9345584281	nivinaidali2005@gmail.com	4	4	4	5	4
7	S. Ramya	9360129176	Sriramya431@gmail.com	4	4	4	5	4
8	R. Divina Kumari	6383352494	rajarama4477@gmail.com	4	4	4	5	4
9	M.K. Tharmayanthi	7604896050	tharmayanthi280805@gmail.com	4	4	4	5	4
10	Subitha .K	7418983847	subithakathiravaran05@gmail.com	4	4	4	5	4
11	V. Harshini .T	9383628509	yadavallharshini@gmail.com	5	4	5	4	5
12	J. Jesima Kiraja	8667396688	Jesimackiraja@gmail.com	4	5	5	5	4
13	K. Priyadharsini	9751275099	PriyaKannappan5099@gmail.com	5	4	4	5	4
14	S. Sasmitha	6381065653	v.sasmitha2005@gmail.com	5	5	4	5	5
15	M. Madhumitha	9750169324	madhumithami313@gmail.com	5	5	5	4	4
16	S. Sathya	6374777915	SathyaSathyab6577@gmail.com	5	5	4	5	4
17	S. Priyadharsini	9384491052	Priyadharsini412@gmail.com	4	4	5	4	5
18	A. Koushika	9751261498	koushika310@gmail.com	5	5	5	5	5
19	K. Keerthana	8238215213	keerthana8338@gmail.com	4	5	4	5	5
20	M. Ponnasasi	9342948553	ponnasasi6@gmail.com	5	4	5	5	4
21	J. Harasatha	9894828899	harasatha_jayakumar@gmail.com	4	5	4	5	5
22	L. Abarna	9344159603	Abarna10@gmail.com	5	4	4	5	5

Sr.No.	Full Name	Phone	Email Id	Overall Program (1 to 5)	Trainer's Delivery (1 to 5)	Are you satisfied with duration of profession? (1 to 5)	How was the overall arrangement? (1 to 5)	Did you learn something new? (1 to 5)
23	P. Anugadharsini	9791770554	anugadharsini4706@gmail.com	5	4	5	5	4
24	S. Vijayalakshmi	6381633815	sonvikumavijite@gmail.com	5	5	4	5	5
25	P. Hemalatha	8839952123	hemasasi2806@gmail.com	4	5	4	5	4
26	S. Ramya	9360129664	ramyacheruvu5726@gmail.com	4	5	4	5	4
27	A. Nila	9363226680	nila22006@gmail.com	4	4	4	5	4
28	S. Divyaiyammal	9342057928	yokataa@gmail.com	4	4	4	4	4
29	A. Janani	8012328671	Janani.suryagan@gmail.com	5	5	4	5	5
30	T. Shakti	6380214766	shaktiaguces0@gmail.com	4	4	4	4	4
31	S. Sujithra	7904848607	Projisujithra@gmail.com	4	4	4	4	4
32	H. Seetha	8825579899	seetha2005@gmail.com	4	4	5	4	4
33	S. Jaatthika Siniathy	9190092271	shiroonilija99417@gmail.com	5	4	5	4	4
34	K. Sangavi	9341668347	Sangavipappasamy2008@gmail.com	5	4	4	4	5
35	P. Preethi	6378985515	preethipappasamy2017@gmail.com	5	4	5	4	5
36	Ct. Priyadharsini	7306341479	Priyadharsini2014@gmail.com	4	4	5	5	4
37	S. Ramya	9074207196	ramyavijaya1323@gmail.com	4	4	5	5	4
38	K. Tharani	6380034131	kavipappasamytharani@gmail.com	5	5	5	5	5
39	V. Ananya	9566531739	v.suryaabi123@gmail.com	4	4	4	4	4
40	S. Jayasri	7708274433	jayasri.jayasri986@gmail.com	4	4	4	4	4
41	M. Sivaranjani	9600154220	ranjanisivarajani@gmail.com	4	4	4	4	4
42	R. Jaatthika Tharayathar	7418240308	chaanugathar@gmail.com	4	5	4	4	4
43	K. Abinaydhan	8248578629	Kalimuthukskalinidhan25@gmail.com	4	5	4	4	4
44	B. Kavijya	7325894585	kavijyalakshmi09@gmail.com	5	4	4	4	5
45	T. Anutha Bharathi	6383893940	anuthapappasamy@gmail.com	4	4	4	4	4
46	D. Kiruthika	6374240393	kiruthi8507@gmail.com	5	5	4	4	4

SrNo.	FullName	EmailId	Phone	Overall Program (1 to 5)	Trainer's Delivery (1 to 5)	Are you satisfied with duration of session? (1to5)	How was the overall arrangement? (1to5)	Did you learn something new? (1to5)
47	V. Gowalga	gowalga.vijai@gmail.com	9976918977	5	5	4	4	4
48	V. Soundhaya	soundhaya.v@gmail.com	6380 984377	5	5	4	4	4
49	H. Sri Pragna	sripriyaa.v@gmail.com	637966545	5	5	4	4	4
50	N. Subiksha	np653014@gmail.com	8124933585	5	5	4	4	4
51	P. Brokela Vani	panfalini@gmail.com	7358908208	5	5	4	4	4
52	K. Dharsini	dharsini.k@gmail.com	9095790508	5	5	5	4	4
53	R. Pramavi	pramavi19@gmail.com	9345653345	5	5	5	5	5
54	Gr. Prashika	prashika@gmail.com	8070052299	5	5	5	5	5
55	G. Kiruthika	kiruthika@gmail.com	9360851003	5	5	5	5	5
56	A. Nishuath	nishuath@gmail.com	6388098764	5	5	5	5	5
57	K. Kalpana Chauda	kalpana.chauda@gmail.com	960524791	5	5	5	5	5
58	M. Rajeswari	rajeshwari2023@gmail.com	6883078958	5	5	5	5	5
59	A. T. Sakshi	sakshiaty2023@gmail.com	701047904	5	5	5	5	5
60	P. Suvaya	suvaya@gmail.com	7119782422	5	5	5	5	5
61	S. Kalika	kalika@gmail.com	9344139076	5	5	5	5	5
62	J. Vasudha Devi	vasudha12345@gmail.com	6894@gmail.com	5	5	5	5	5
63	G. Dharsini	dharsini@gmail.com	8248865863	5	5	5	5	5
64	G. Dharsini	dharsini@gmail.com	9191894267	5	5	5	5	5
65	M. Lakshmi	lakshmi@gmail.com	8122152132	5	5	5	5	5
66	G. Kavya	kavya@gmail.com	9159729502	5	5	5	5	5
67	R. Smitthi	smitthi@gmail.com	9629633580	5	5	5	5	5
68	R. Sowmya	sowmya@gmail.com	9186543210	5	5	5	5	5
69	S. Nivetha	nivetha@gmail.com	9345568890	5	5	5	5	5
70	K. Priyadharsini	priyadharsini@gmail.com	6369119206	5	5	5	5	5

SrNo.	FullName	EmailId	Phone	Overall Program (1 to 5)	Trainer's Delivery (1 to 5)	Are you satisfied with duration of session? (1to5)	How was the overall arrangement? (1to5)	Did you learn something new? (1to5)
71	Smitthi D	smitthi@gmail.com	9678432109	5	5	5	5	5
72	Dharsini - K	dharsini@gmail.com	9952743210	5	4	5	5	5
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